



**FOR IMMEDIATE RELEASE**

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**SpartanNash Foundation Launches Scan for  
Chippewa Valley Habitat for Humanity**

Fundraising Campaign to Take Place March 4-13 at Durand Econofoods Store

**Grand Rapids, Mich., March 2, 2016** — On March 4, 2016, the SpartanNash Foundation is launching a companywide fundraising campaign in partnership with Habitat for Humanity local affiliates where corporate-owned retail stores are located. The scan will run through March 13, 2016.

At Econofoods located at 520 West Main Street, Durand, WI, customers will have the opportunity via any checkout lane to donate \$1, \$5 or \$10 to their local Habitat for Humanity affiliate. When customers make a donation, they will receive four coupons toward Our Family® brand products. Stores will hold additional fundraising activities during the 10-day fundraiser. The SpartanNash Foundation will donate 100% of funds raised to Chippewa Valley Habitat for Humanity. SpartanNash corporation underwrites the cost of the campaign through its more than 160 stores, and provides volunteer opportunities for associates to assist with home builds.

“Because of Econofoods and SpartanNash, Chippewa Valley Habitat for Humanity is able to fulfill our mission of building homes for low-income families that are in need of safe and affordable housing,” said Aaron Czappa, Executive Director, Chippewa Valley Habitat for Humanity. “Corporate sponsors like Econofoods are making our communities more vibrant because of their generosity and interest in giving local.”

SpartanNash (formerly Spartan Stores) has partnered with Habitat for Humanity in Michigan since 2006 and surpassed the \$1 million donation mark in 2015. The company and its Foundation has also supported eight home builds with Habitat for Humanity of Kent County, the most recent of which was a home build for a veteran in 2015. The company has also sponsored LEED-certified homes, going back to 2011, and sponsored the 100<sup>th</sup> LEED-certified home by Habitat Kent in 2012.

Along with the fundraising campaign, SpartanNash associates have been involved with community events for Habitat for Humanity through volunteering to build Habitat for Humanity homes. This campaign brings together SpartanNash stores and Habitat for Humanity and celebrates both companies’ shared values: hard work, dedication and community service.

“SpartanNash is thrilled to be working with Habitat for Humanity affiliates around the country to address the need for affordable housing,” said Meredith Gremel, VP, Corporate Affairs and Communications, and Executive Director of the SpartanNash Foundation. “Habitat’s mission to strengthen families and neighborhoods through partnership, house building and affordable home ownership goes hand in hand with our corporate responsibility. The power of smaller contributions from

generous individuals can build not only homes—but hope—for Habitat homebuyers. This temporary boost, along with their zero percent interest mortgages, is what makes dreams come true.”

For a complete list of locations and communities served through this companywide partnership, visit <https://www.spartannash.com/habitat>.

### **About Habitat for Humanity**

Habitat for Humanity is a nonprofit organization that has helped thousands of low-income families find strength, stability and independence through safe, decent and affordable shelter.

Habitat homeowners purchase their houses through affordable monthly payments and invest hundreds of hours of their own labor, called “sweat equity,” working alongside volunteers and other Habitat homeowners on the construction of their own home or someone else’s home. They also make an affordable down payment and attend homeowner education classes. Habitat homeowners are chosen based on three criteria:

- The family’s level of need
- Their willingness to become partners in the program
- Their ability to repay the loan through an affordable payment plan

Because Habitat houses are built using donations of land, material and labor, mortgage payments are kept affordable. Habitat houses have proven to increase property values and local government tax income. Habitat for Humanity builds houses in partnership with those in need regardless of race, religion or any other difference.

Habitat for Humanity also helps people repair and improve their own homes and neighborhoods through their A Brush with Kindness and Neighborhood Revitalization programs.

### **About the SpartanNash Foundation**

The SpartanNash Foundation was formed following the merger of the Nash Finch Company and Spartan Stores. It represents the best of the NFC Foundation and the Spartan Stores Foundation. The SpartanNash Foundation is the charitable giving arm of SpartanNash and is focused on providing grants to nonprofit community partners who are working to end hunger, provide shelter and support our military heroes. To learn more about the SpartanNash Foundation, visit <https://www.spartannash.com/corp-responsibility/foundation>.

**About SpartanNash**

SpartanNash (Nasdaq: SPTN) is a Fortune 400 company and the largest food distributor serving U.S. military commissaries and exchanges in the world, in terms of revenue. The Company's core businesses include distributing food to military commissaries and exchanges and independent and corporate-owned retail stores located in 46 states and the District of Columbia, Europe, Cuba, Puerto Rico, Bahrain and Egypt. SpartanNash currently operates 163 supermarkets, primarily under the banners of Family Fare Supermarkets, Family Fresh Markets, D&W Fresh Markets, Econofoods, and SunMart.

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