



**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION CONTACT:**

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**SpartanNash Partners with Goodwill Industries of Greater Grand Rapids,  
Western Michigan, Southwestern Michigan, and Central Michigan's Heartland**

*Partnership with Goodwill Industries Expanded across the Country to  
43 Retail Stores, 18 Distribution Centers, 3 Service Centers, and 1 Commissary*

**Grand Rapids, Mich., April 11, 2016** — SpartanNash (Nasdaq: SPTN), the nation's fifth largest food distributor and leading distributor to U.S. military commissaries and exchanges throughout the world, announced today it is expanding its annual Earth Week celebrations to include **43 corporate owned retail stores, 18 distribution centers, 3 service centers, and 1 Commissary in 14 states**, including Florida, Georgia, Indiana, Maryland, Michigan, Minnesota, Nebraska, North Carolina, North Dakota, Ohio, Oklahoma, South Dakota, Texas and Virginia.

This is the third companywide Earth Week initiative since Grand Rapids-based Spartan Stores merged with Minneapolis-based Nash Finch on November 19, 2013. Spartan Stores hosted its first Earth Week activities in 2011 with Goodwill of Greater Grand Rapids (Michigan). Since the partnership was formed, associates and customers have collected and donated over 70,000 pounds of goods and materials to Goodwill partners.

"Goodwill is very appreciative of our partnership with Spartan Nash," says Kathy Crosby, President and CEO, Goodwill of Greater Grand Rapids. "The Earth Week donation drive has helped build awareness of our mission and expanded our ability to change lives in our community through 'the power of work'. We highly value the support of the many Spartan Nash employees who donate to us!"

"SpartanNash is committed to corporate responsibility, which includes environmental sustainability and social responsibility initiatives," notes Meredith Gremel, Vice President of Corporate Affairs and Communications and Executive Director of the SpartanNash Foundation. "We are very excited to expand our partnership with 19 Goodwill affiliates throughout our retail and distribution center markets. We're doing so by challenging our associates and customers to do some spring cleaning and donate their clothing, electronics and household items to Goodwill Industries, thereby reducing landfill waste, promoting reuse of products and creating jobs through Goodwill's Back to Work programs. Plus, we're making it convenient and doing a lot of the heavy lifting for them."

SpartanNash Earth Week events will kick off on April 15 and run through April 25, depending on the market. Associates and customers of participating retail stores, as well as associates at the company's distribution centers and service centers in Grand Rapids, Michigan, Norfolk, Virginia, and Edina, Minnesota, are encouraged to drop off clothing, electronics (they do not have to work) and household items at the truck or pod located at participating locations.

Additional fun and educational Earth Week activities are planned companywide at SpartanNash to celebrate the importance of sustainability, including a bag design contest, giveaways of seeds and reusable bags, U.S. flag collection and Earth Week bakery competitions.

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SpartanNash also has created an internal competition in which the retail store and distribution center that collect the most donations win a traveling trophy and bragging rights for a year. Last year, D&W Fresh Market Knapp Corner in Grand Rapids, Michigan, and SpartanNash's Omaha Distribution Center won the traveling trophies. In keeping with the Earth Week theme, the traveling trophies are made from old repurposed trophies or reclaimed wood.

Any customer who uploads a photo of his or her on-site donation to any social network, using the hashtag #SNGWEarthWeek, will be entered to win one of twenty-five \$25 SpartanNash store gift cards.

### **Goodwill Industries Partnership**

SpartanNash is excited to partner with 21 different Goodwill organizations in 14 states to offer associates and customers the opportunity to conveniently donate goods and materials to a local Goodwill organization in celebration of Earth Day.

In West Michigan, SpartanNash D&W Fresh Market and Family Fare Supermarket stores are partnering with several Goodwill Industries for the following donation drives:

#### **Goodwill Industries of Greater Grand Rapids**

- **Saturday, April 16, 11:00 a.m. – 3:00 p.m., and Sunday, April 17, 1:00 p.m. – 4:00 p.m.**
  - D&W – Breton Village – 1814 Breton Rd SE, Grand Rapids, MI
  - D&W – Cascade – 6425 28th St SE, Cascade, MI
  - D&W – Gaslight Village – 2181 Wealthy St SE, Grand Rapids, MI
  - D&W – Knapp – 2022 Apple Orchard Ave, Grand Rapids, MI
  - Family Fare – Breton Meadows – 4325 Breton Rd SE, Grand Rapids, MI
  - Family Fare – Fulton Heights – 1415 E Fulton St, Grand Rapids, MI
  - Family Fare – Leonard – 1225 Leonard St NE, Grand Rapids, MI
  - Family Fare – Northland Dr – 5241 Northland Dr NE, Grand Rapids, MI
  - Family Fare – Rockford – 201 Marcell Dr NE, Rockford, MI
  - Forest Hills Foods – 4668 Cascade Rd SE, Grand Rapids, MI
- **Saturday, April 23, 11:00 a.m. – 3:00 p.m., and Sunday, April 24, 1:00 p.m. – 4:00 p.m.**
  - D&W – Caledonia – 9375 Cherry Valley Ave SE, Caledonia, MI
  - Family Fare – Burlingame – 2900 Burlingame Ave SW, Wyoming, MI
  - Family Fare – Byron Center – 2245 84th St SW, Byron Center, MI
  - Family Fare – Georgetown – 6480 28th Ave, Hudsonville, MI
  - Family Fare – Grandville – 3960 44th St SW, Grandville, MI
  - Family Fare – Hudsonville – 5221 Cherry Ave, Hudsonville, MI
  - Family Fare – Jenison – 1965 Baldwin St, Jenison, MI
  - Family Fare – Kentwood – 127 Kalamazoo SE, Kentwood, MI
  - Family Fare – Lake Michigan Dr – 2755 Lake Michigan Dr NW, Grand Rapids, MI
  - Family Fare – Metro – 2275 Health Drive SW, Wyoming, MI
  - Family Fare – Rogers Plaza – 1148 28th St SW, Wyoming, MI
  - Family Fare – Sparta – 565 S State St, Sparta, MI

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### **Goodwill Industries of Western Michigan**

- **Saturday, April 16, 10:00 a.m. – 3:00 p.m.**
  - D&W – Holland – 50 Douglas Ave, Holland, MI
  - Family Fare – Zeeland – 9479 Riley St, Zeeland, MI

**Customers donating directly to the below Goodwill collection facilities can take their donation receipt to the customer service desk of the partnering D&W or Family Fare to receive a Full Circle Coupon.**

- **Saturday, April 16, 10:00 a.m. – 3:00 p.m.**
  - Allendale
    - Goodwill – 5269 Lake Michigan Dr, Allendale Charter Twp, MI
    - Family Fare – Allendale – 6370 Lake MI Dr, Allendale, MI
  - Coopersville
    - Goodwill – 1141 W Randall St, Coopersville, MI
    - Family Fare – Coopersville – 1181 W Randall, Coopersville, MI
  - Grand Haven
    - Goodwill – 1112 Robbins Rd, Grand Haven, MI
    - D&W – Grand Haven – 1116 Robbins Rd, Grand Haven, MI 49417

### **Goodwill Industries of Southwestern Michigan**

- **Saturday, April 16, 10:00 a.m. – 3:00 p.m.**
  - D&W – Portage – 525 Romence Road, Portage, MI

### **Goodwill Industries of Central Michigan's Heartland**

- **Saturday, April 16, 11:00 a.m. – 2:00 p.m.**
  - Family Fare – Lakeview – 45 East Columbia, Battle Creek, MI

Goodwill staff will be on hand to help load the donations and to provide tax deductible receipts and thank you coupons good for a Full Circle item at SpartanNash retail stores.

SpartanNash is also partnering with Goodwill for a donation drive at its Grand Rapids distribution center and service center.

To see a complete list of donation dates and locations, visit [www.spartannash.com/Goodwill](http://www.spartannash.com/Goodwill).

### **Free reusable bags and seeds giveaway**

At Family Fare Supermarkets, the first 50 customers who arrive at 8:00 a.m. on April 22 at any Family Fare Supermarket will receive a free reusable canvas with a packet of NK Lawn & Garden seeds.

At D&W Fresh Markets, customers will receive one free reusable bag with any purchase, starting Sunday, April 17, while supplies last.



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**About SpartanNash**

SpartanNash (SPTN) is a Fortune 400 company and the largest food distributor serving U.S. military commissaries in the United States, in terms of revenue. The Company's core businesses include distributing grocery products to military commissaries and exchanges and independent and corporate-owned retail stores located in 46 states and the District of Columbia, Europe, Cuba, Puerto Rico, Bahrain and Egypt. SpartanNash currently operates 160 supermarkets, primarily under the banners of Family Fare Supermarkets, Family Fresh Markets, D&W Fresh Markets, and Sun Mart.

**About Goodwill Industries**

Goodwill Industries is a nonprofit organization dedicated to changing lives and communities through the power of work.

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