

Summer isn't complete without -



cookouts



getaways



concerts



festivals

according to a recent survey

2/3 of Americans (66%) said summer grilling season is their favorite time of year, with Gen Z being most likely to say summer isn't complete without at least one barbecue



43%

eat bratwurst at least once per month, and only



(13%) of brat eaters will have theirs plain

The findings also revealed that

of respondents enjoy experimenting with new flavors at cookouts, and with new flavors at cookouts, and Americans' favorite flavors on the grill are:













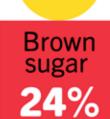


Garlic **34%**











Data from a survey conducted by Talker Research on behalf of SpartanNash from April 30 to May 5, 2025, with a sample of 2,000 Americans.

