

Summer isn't complete without —



cookouts



getaways

according to a recent survey



concerts

festivals

2/3 of Americans (66%) said summer grilling season is their favorite time of year, with Gen Z being most likely to say summer isn't complete without at least one barbecue



## America's favorite grill staples are:





what's actually on the grill – 2/3 of Americans love hamburgers at their cookouts, while 1/4 of Americans love bratwurst the most.

43% eat bratwurst at least once per month, and only

1 in 10 (13%) of brat eaters will have theirs plain



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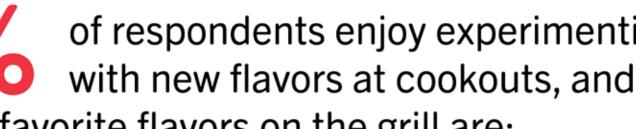
The findings also revealed that of respondents enjoy experimenting

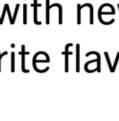
Americans' favorite flavors on the grill are: 555















Data from a survey conducted by Talker Research on

behalf of SpartanNash from April 30 to May 5, 2025,



Teriyaki

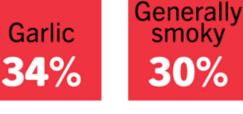
25%





Barbecue **61%** 

talker li research



with a sample of 2,000 Americans.

